

INNOCITÉ

How to Improve Competitiveness of Small-Medium Cities under the Influence of Alpine Great Urban Centers



- AS priority area: Competitiveness and Attractiveness of the Alpine Space
- Duration: 01/07/2008 - 30/06/2011
- [Project webpage](#)
- [Project on the website of the Alpine Space Programme](#)

Project Partners

- **Lead partner:** [Chambre de Commerce et d'Industrie de Lyon](#) (FR)
- [Région Franche-Comté](#) (FR)
- [Regione Lombardia](#) (IT)
- [Bayerisches Staatsministerium für Wirtschaft, Infrastruktur, Verkehr und Technologie](#) (DE)
- [Salzburger Institut für Raumordnung und Wohnen](#) (AT)
- [Amt der Niederösterreichischen Landesregierung](#) (AT)
- [Regionalni razvojni center Koper](#) (SLO)
- [Ville de Lure](#) (FR)

Project summary

In the Alpine Space, metropolisation has given birth to changes in the urban system and in the urban-rural relationships: the dichotomy between small settlements of Alpine towns, villages and hamlets which are influenced by important Metropolitan Growth Areas (e.g. Lyon, Milan, Munich, Vienna, Trieste and other big towns) can be solved through the challenging role played by high-potential small and medium-sized Alpine cities and by the catching and attracting areas around them. InnoCité proposes itself as an empowering tool-kit for key players (politics, local & regional authorities, urban planning agencies, Chambers of Commerce, Craft Chambers, SMEs, Trade Office and Tourist information etc.) which desire to find a complementary positioning towards big Alpine cities and their surrounding rural areas. InnoCité are running seven pilot cases in order to compare practices and results in the various experimentation areas to make it possible to develop an exemplary Alpine Space approach as regards the positioning of a metropolitan peripheral town-centre. Source: [InnoCité project summary](#)

Hypotheses

- Sensitive Alpine territory requires appropriate and diversified measures (consensus-oriented multi-stakeholder approach)
- Rural-urban partnership requires vital networks and processes

Keywords

- economic cluster
- urban-rural partnership
- territorial development
- SME support and networks

Topics

- unspecific
- peri-alpine relationship

Results

Results of a project can be differentiated in [outputs](#), [outcomes](#) and [impacts](#) of an intervention.

Source: [OECD Glossary of Key Terms in Evaluation and Results Based Management](#).

Outputs

Outputs	Category	Language(s)	Target group	Remark
INNOCITÉ Guidelines, Volume 1	Guidelines, Theory	EN	Policy maker; civil servants / administration; planner; specific institutions	General state of the art, problems and general methodology is presented here - although the document is classified as "Guidelines" it is more of a theoretical framework. in-depth information about Guidelines Volume 1
INNOCITÉ Guidelines, Volume 2	Guidelines, Tool	EN	Policy maker; civil servants / administration; planner; specific institutions	The key document that is a step-by-step guideline intended for policy-makers and key decision-makers of peri-urban SMESTO's to start new development processes by participatory approach. It also includes some tools (InnoServices) to help construct Private-Public Partnerships. in-depth information about Guidelines Volume 2

Outputs	Category	Language(s)	Target group	Remark
INNOCITÉ Guidelines, Volume 3	Guidelines, Best practice, Pilot Activity	EN	Policy maker; civil servants / administration; planner; specific institutions	The last set of Guidelines are more of a report on how the Guidelines from Volume 2 were implemented in pilot regions and also to present some good practices of raising attractiveness by participatory approach of certain SRESTO's. in-depth information about Guidelines Volume 3
INNOCITÉ Diagnosis Tool	Tool, Methodology	EN	Policy maker; civil servants / administration; planner; specific institutions	Methodology for collecting data and comparing different areas. in-depth information about Diagnosis Tool
Handbook on WP5: Innovative strategies	Database, recommendations	EN	Policy maker; civil servants / administration; planner; specific institutions	A collection of common problems of small cities in AS and possible solutions. in-depth information about recommendation on Innovative strategies
WP6 Pilot cases implementation	Report	EN	Policy maker; civil servants / administration; planner; specific institutions	Reports from project partners on implementation of actions in pilot sites. in-depth information about report on pilot cases implementation
SWOT - Handbook for WP 5	Report	EN	Policy maker; civil servants / administration; planner; specific institutions	SWOT analysis of pilot areas and some common conclusions regarding SRESTO's in AS. in-depth information about SWOT on Handbook WP5
INNOservices	Tool	EN	Economic sector, policy-makers	The tool is integrated in the InnoServices methodology for territorial diagnosis and development of business services. It helps to have a territorial vision on multicriteria evaluation of the services and constitutes a tool for decision support. The use of the tool is done in two phases: a period of adaptation to local territorial context (setting) and a time to assess services and assist in the decision. in-depth information about INNOservices

Outputs	Category	Language(s)	Target group	Remark
Survey to decisionmakers and shopkeepers	tool	DE	decision-makers	Document presents a checklist for town assessment. in-depth information about Survey to decisionmakers and shopkeepers
Innocité Pilot Sites Forum	guidelines	EN	policy maker; civil servants / administration; planner; specific institutions	Pilot sites forum took place on 17th and 18th of June 2010 and was dedicated to the development challenges of a small town positioned in the metropolitan context. in-depth information about Innocité Pilot Sites Forum
Transnational comparison of the pilot sites	report	EN	involved partners	The document presents the results of the analysis, based on Innocite diagnosis tool. in-depth information about Transnational comparison of the pilot sites

territorial development, urban-rural partnership, peri-urban development, EU project

Synergies

- [Regional analyses](#)
- [Governance process](#)

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