

Work Package "Communication"

With regard to external project communication the project partner Office of Environment, Principality of Liechtenstein, has subcontracted CIPRA International to lead the WP Communication. The main objective of project communication is to raise awareness of the issues being tackled in the AlpES project ; to increase knowledge and change behaviour by developing a range of communication tools tailored to the different target groups and balancing the need to communicate complex technical information with creating opportunities for mutual exchange and learning. The WP leader supports all project partners in preparing their deliverables and outputs in line with the project's and the Alpine Space Programme's visual identity guidelines and maximise their impact by translating scientific concepts into accessible language and formats tailored to the respective target groups' needs.

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